

192027Z APR 17

ALVET 1-17

SUBJ: TIMOTHY EASTON

<http://opps4vets.com/Sys/PublicProfile/34373433/3960311>

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1. There are 540 opps4vets members, of which 7 are charter sponsors, of which 2 are civilian sponsors. In response to a fellow opps4vets member we have launched a program to secure working capital with a pledge of any amount to raise \$10,000, all to be paid back, not a donation, not a handout, just a handshake to secure working capital to support Castle Defense 360 Security Consulting and Protection Services LLC SDVOSB, to maintain financial stability with our opps4vets community support. If every member pledged \$18.52, we can achieve this. I will start with a \$100 pledge dropping the pledge to only \$18.36 per member. Two other members combined have pledged an additional \$100 dropping the pledge to only \$17.92 per member. We have posted a pledge gadget at www.opps4vets.com/alvet to track all the financial support. Everyone will be paid back 100% of their pledge! You can participate and pledge any amount by visiting www.opps4vets.com/alvet to demonstrate your support to a fellow SDVOSB opps4vets member.
2. The agreement with Castle Defense is that you will get back what you pledge. Opps4vets will take full responsibility for this program. There are no fees other than the merchant fees that are dependent on the type of credit card used. The max merchant fee is 3% and 30 cents per transaction. My pledge of \$100 will be a net of \$96.70 and the burden of the fee is on Castle Defense LLC and will pay me back \$100. No platform fees just the merchant fee.
3. The requirement imposed on Castle Defense was to first register as a Veteran at the non-profit www.SWVBRC.org and to compose the Marine's five paragraph order known as SMEAC. Below is the SMEAC for Defense Castle.

Situation - Castle Defense is in need of working capital to keep a good bank account balance to show financial stability to the entities requesting their types of services, cover everyday operational costs and hire at least one person to help with marketing. This will also help them be more competitive while bidding on government contracts. This working capital is a requirement to purchase equipment, licensing, professional certifications and offset financial shortfalls and will allow them to continue to conduct daily operations for opps4vets member Timothy Easton profile link <https://www.vip.vetbiz.gov/Public/Business/ViewBusiness.aspx?Duns=079559751>

Mission - Deploy a call to action to fellow opps4vets members to pledge funds to support the working capital requirement of \$10,000 in support of the situation. This is going to support a Service Disabled Veteran Owned Small Business, trying to get a foothold in the security industry.

Execution - Deploy Frag0 1-17 with the intent to achieve mission in two phases. Phase I, secure \$5,000 in pledges by May 1, 2017. Phase II, secure \$5,000 in additional pledges by June 1, 2017. Phase I and II ENDEX June 30, 2017. Once funding is received, it will be immediately utilized to cover insurance, resolve outstanding balances, build a business bank account balance hire more staff and register for upcoming networking events.

Administration & Logistics - Track and account for all pledges and fund disbursements using the Carol A. Grice Trust Fund and annotate the profile of a contributing opps4vets member to document amount contributed and date of amount paid back. Produce a process and timeline that is met and clearly on how funds are paid back and in what amount and increments. As the funds are being used, an itemized list of funds will be produced and shared with contributors. Castle Defense has agreed to have all funds paid back within a year and will begin to pay it back in \$50 increments starting on July 1, 2017, sooner if other funds become available. The priority of payback will

be the FIFO rule first in first out. Castle Defense LLC will make all payments to the Carol A. Grice Trust fund and opps4vets will have the responsibility to pay everyone back with the payments made by Castle Defense.

Communication and Signal - The opps4vets platform is the primary source communication and logistics to receive, disburse and pay back all funds. There are no fees except for credit card merchant fees and will be deducted from the contribution. For example, depending on type of credit card, the typical merchant fee is 3% plus 30 cent per transaction. A \$20 contribution will look like this after merchant fees \$19.10; however, \$20 will be paid back. The communication will be posted on the opps4vets ALVET forum for all members to view and track and to ask questions and provide feedback.

4. The intent of this communication is to introduce a self funding means for our community. Working capital programs have a minimal 5% use fee opps4vets does not assess any fees. As a community of CVE verified members, we represent Courage, Valor and Experience™ and our actions will be witnessed by many as we define the true meaning of a Band of Brothers and Sisters.

5. Semper Fidelis, Albert R. Renteria, CWO-4 USMC Retired, opps4vets Founder//